

## **Greater Cambridge Local Plan – The First Proposals**

### **Comments on Section/Policy**

#### **by Imperial War Museum (IWM) and Gonville and Caius College (Caius)**

13 December 2021

#### **Rural southern cluster - general comments**

*The GCLP states that...” The south of Cambridge, between the M11 and the A1307, is home to a range of major business parks with world-leading facilities and has some excellent and improving public transport links. We want to support this business cluster through ensuring that more business space is provided where needed, and through a limited amount of new housing in and around villages that are well-connected to jobs by public transport, cycling and walking facilities.”*

IWM Duxford is already an internationally established visitor, conservation and innovation centre. With nearly 390,000 visits per year, it is the largest visitor attraction in the Greater Cambridge area and supports an estimated £43m in GVA and 470 FTE jobs. IWM has adopted a masterplan that will deliver growth in tourism including 550,000 visitors by 2030.

[See attached IWM Economic and Social Impact Assessment \(2019\)](#)

The reputation of IWM Duxford as a hub for innovation is also established, attracting occupiers and interest from across the aviation industry that wish to be attached to the Duxford brand. IWM is therefore working with adjoining landowner Caius College to provide the additional site capacity and infrastructure to substantially expand the aviation and air mobility (Avtech) commercial businesses cluster already at IWM Duxford, ensuring this is complementary to the IWM visitor and conservation roles.

IWM and Caius consider that their proposals submitted as part of the Call for Sites 2019 and 2020 align with the GCLP objectives for the Rural Southern Cluster. The call for site proposals (Site reference 40095 : for 110,000 sqm of aviation employment space and 800 new homes) are to promote a globally significant aviation and air mobility innovation centre (AvTech) with a first phase (Avtech1) at IWM Duxford’s brownfield site, and the immediately adjoining Caius land (known locally as the “cabbage patch”), to be followed by a second phase (Avtech 2) south of the A505/east of the M11 with associated proposals to expand Duxford village to provide new homes and community facilities for existing residents and those working

at the new innovation cluster and linked with Whittlesford Parkway for sustainable movement and access.

IWM and Caius would therefore ask that their call for site employment and residential proposals (Site Ref 40095: Avtech1, Avtech 2 and the expansions of Duxford village) are contained within the Rural Southern Cluster.